

Contact

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Press Kit

About Autobooks

Autobooks helps small businesses send invoices, pay bills, process payments and do accounting from a provider they know and trust: their bank.

Autobooks is a payment and accounting platform that integrates directly into online banking systems. Autobooks gives small business owners all the financial tools they need to easily and effectively run their business. A business can now accept multiple payment options, based on how their customers prefer to pay them – without the hassle and fees of using multiple providers.

Financial institutions (banks & credit unions) partner with Autobooks to provide a comprehensive small business product offering that goes far beyond basic bill pay functionality. Historically, banks have done a good job at making it easy to pay bills, and move money out of your bank account – and now Autobooks makes it equally easy to invoice customers and bring money *into* your bank account.

Company Facts

- Founded: 2015
- Located: The Madison Building in Detroit, MI
- Funding: \$17.5M (\$2M seed, \$5.5 Series A, \$10M Series A1)
- Employees: Nine employees in 2016, 22 employees in 2017
- Experience: Founders previously built Troy, MI based Billhighway

Awards

- Top 20 Fintech Companies to Watch by American Banker
- 1st Runner Up Accelerate Michigan Innovation Competition
- Best of FinXTech Startup Innovation Finalist

Selected Prior Coverage

- [Autobooks raises \\$10 million funding round](#), Crain's Detroit Business, February 07, 2018
- [Michigan Gov. Rick Snyder, Autobooks CEO Talk Detroit Startup Culture](#), Benzinga, January 24, 2018
- [Startups and ideas to change the world](#), The Fintech Times, December 7, 2017

Leadership Biographies

Steve Robert - Chief Executive Officer

LinkedIn: <https://www.linkedin.com/in/stevenrobert/>

Steve brings over 15 years leadership experience and a consistent track record of driving increased levels of productivity, profits and customer satisfaction. Recognized as a technology evangelist and change agent designing and implementing solutions that reduce total cost of ownership and deliver strong return on investment. Steve is a visionary leader with superior strategic acumen and clear sense of purpose and urgency. He has an innate ability to rapidly assess situational challenges and implement action plans for effective, outcome-based solutions. Prior to Autobooks, Steve co-founded Billhighway, a leading enterprise billing platform, used by millions of users, processing billions in transactions each year. In 2009, Billhighway was awarded a \$1.1 million-dollar mega-credit through the Michigan Economic Development Corporation (MEDC) and was recognized as one of Michigan's 50 Companies to Watch, which celebrates high-performing second-stage businesses. In 2012 Steve was invited to the White House to be part of the historic signing of the Jumpstart Our Business Startup Act (JOBS) by President Obama through his community involvement with Startup America as a regional leader for Startup Michigan.

Aaron Schmid – Chief Operating Officer

LinkedIn: <https://www.linkedin.com/in/jaaronschmid/>

Aaron is a certified public accountant (CPA) and brings a unique balance of both finance and technology to the team. Prior to Autobooks, Aaron was also a co-founder of Billhighway, where he served as its Chief Product Officer – leading the organization through several stages of growth. Aaron is a seasoned management consultant and industry expert, specializing in various financial management suites – implementing numerous sophisticated financial systems and business process reengineering efforts. Aaron is a graduate of Michigan State University with a bachelor's degree in accounting, with an MBA in finance and information systems.

Henry Balanon – Chief Product Officer

LinkedIn: <https://www.linkedin.com/in/balanon/>

Henry serves as Chief Product Officer for Autobooks, relentlessly advocating for the customer and implementing technologies to better improve their experience. Henry is a tech pioneer, software engineer and product manager. Prior to Autobooks, Henry served as co-founder and CTO of Stratos (acquired by Ciright in 2015) and co-founded Detroit Labs, one of the largest mobile app agencies in the world. Henry is a graduate of Michigan State University with a bachelor's degree in computer science.